



Ruble Cattle Services
1525 140th St.
Corydon, IA 50060
June 22nd, 2017

Dear Tennessee Simmental Association Members:

Ruble Cattle Services is excited to be managing this year's Tennessee Simmental Association 2017 Fall Sale. This year's Tennessee Fall Sale will be held at the Ward Agricultural Center, Lebanon, TN, on October 21st, 2017.

Marshall and I are planning on building on the success of last year's fall sale. Last year we were able to market cattle and genetics in numerous states throughout the country. We have opened up marketing opportunities for you to sell cattle across the US.

With the TSSA's help we have made the fall sale into one of the most successful in the South East and with your help we can make this year's sale better than last year. What we need from you is your best. This is an opportunity to showcase your program to Tennessee and the nation. We are looking for top end bulls, cow calves, bred heifers, bred cows, open heifers, pregnancies, embryos, and semen. Please make sure to have high quality pictures for the ads and sale catalog. **We need entries and pictures by August 12th** or sooner for ads. Please let us know as soon as possible how many lots you are planning on consigning to the sale. The same guidelines are in place for this year's fall sale. Please review the attached guidelines. Please call or email if you are wishing to consign. We will be scheduling a trip to TN this summer after we have received verbal or emailed commitments.

Sincerely,

Jeremie and Marshall Ruble

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