



Dear Simmental Breeders:

Ruble Cattle Services (RCS) and the Wisconsin Simmental Association (WSA) would like to invite you to make plans to consign to the 2017 Midwest Fall Roundup Sale on Sunday October 1st, 2017 in Lancaster, WI. We will be placing national advertising with the ASA publications. We will also be running ads in Livestock Plus and local publications. We are looking for high quality lots such as flushes, embryos, pregnancies, bred heifers, bred cows, cow/calf pairs, heifer prospects, rare semen, and a few select bulls. Sale cattle can start arriving on Friday September 29th, 2017. The WSA board is planning a social event at the Doo Little's Pub on Saturday September 30th, 2017. More details on the event to follow.

We are looking to emulate the success of the recent spring and fall sales in an effort to continue to make the sale gross higher and reduce sale commission. Ruble Cattle Services helped market lots from the spring sale across the country. If you to dig deep and provide quality lots we can help make this year's fall sale even more successful than last year. Please call or email Jeremie Ruble as soon as possible to let him know your intentions. We will be making some farm visits starting on the July 14th and the days following. We will be assisted by the sale committee also. Online entry can be found at www.rublecattleservices.com or <http://www.breedingcattlepage.com/wiscsimmental/> and emailed to rublecattleservices@gmail.com.

Important Information & Deadlines

1. Completed sale entry forms including footnotes, breeding information, and pictures are due to Ruble Cattle Services by **August 1st 2017. We can better promote this year's sale with early nominations.**
2. All consignments that are registered seedstock will need a valid registration paper. Consignors must provide papers or a registration number to sale management at the time of check in. Please make a copy of registration papers or send a web print out with your nomination forms.
 - A. Calves on side of cows **will be required to have a registration paper.**
 - B. Fall born calves on the side of cows must have their own registration paper to be presented to sale management.
3. Nomination fee of \$100.00 per lot with a maximum of \$1,000 per consignor must accompany all nominations. Please make checks payable to Ruble Cattle Services. Nomination fees are non-refundable, but will be applied to your sale commission when your consignment sells. There will be a \$25.00 late fee applied to each entry that is not postmarked by the deadline.
4. All consignors must be Wisconsin Simmental Association Members. If you are not a member, WSA membership is only \$30 and will be taken out of your sale proceeds.
5. Health papers must accompany **all** animals to the sale site.
6. All bulls must be semen checked. This can be arranged at sale site at the owner's expense but is preferred to be done at home prior to the sale.
7. A fitting service can be available at the sale site to help breeders present their animals. Cattle that need clipping should make plans to show up earlier.
8. Pens will be available for non-halterered cattle. In the past halter broke cattle have garnered more attention.
9. If you need assistance in the selection of your sale cattle please contact the sale committee or Ruble Cattle Services.

Sale Committee:

Craig Kaisand, 2006 228th Place, Bussey, IA 50044 (C) 641-891-9666 cckaisand@iowatelecom.net

Nate Moll, W9065 Hall Rd, Poynette, WI 53955 (C) 608-445-7813 molln9847@gmail.com

Perry Wolf, F1966 Huckleberry Rd, Edgar, WI 54426 (C) 715-507-1234 (W) 715-966-4850
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Send entries and nomination fees to :

Ruble Cattle Services, 1525 140th St. Corydon, IA 50060

Cell: 406-581-7940 Email: rubicattleservices@gmail.com