



Ruble Cattle Services
1525 140th St.
Corydon, IA 50060
June 22nd, 2018

Dear Tennessee Simmental Association Members:

Ruble Cattle Services is excited to be managing this year's Tennessee Simmental Association 2018 Fall Sale. This year's Tennessee Fall Sale will be held at the Ward Agricultural Center, Lebanon, TN, on October 20th, 2018. This sale now has a proven track record of being one of the best sales in the southeast!

Marshall and I are planning on building on the success of last year's fall sale. Last year we were able to market cattle and genetics in numerous states throughout the country. We have opened marketing opportunities for you to sell cattle across the US.

With the TSSA's help we have made the fall sale more successful each year and with your help we can make this year's sale better than last year. What we need from you is your best. This is an opportunity to showcase your program to Tennessee and the nation. We are looking for top end bulls, cow calves, bred heifers, bred cows, open heifers, pregnancies, embryos, and semen. Please make sure to have high quality pictures for the ads and sale catalog. **We need entries and pictures by August 11th** or sooner for ads. Please let us know as soon as possible how many lots you are planning on consigning to the sale. The same guidelines are in place for this year's fall sale. Please review the attached guidelines. Please call or email if you are wishing to consign. We will be scheduling a trip to TN this summer in July after we have received verbal or emailed commitments. The trip is scheduled to start the week following AJSA Junior Nationals. All open heifers will be assumed nominated for the TN Futurity unless we receive notification that you don't want them signed up into the futurity. Thank you for all the prayers and well wishes. Jeremie had a successful surgery and will be completely healed up before this fall and is expecting his third baby at the end of July so he is really motivated to help market cattle and genetics this fall to provide for his growing family. We really appreciate all of the support we've received from our many friends and colleagues in TN.

Sincerely,

Jeremie and Marshall Ruble

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