



Ruble Cattle Services  
1525 140th St.  
Corydon, IA 50060  
June 28th, 2018

Dear Michigan Simmental Association Members:

Ruble Cattle Services is excited to be managing this year's Michigan Simmental Association 2018 Fall Sale. This year's Michigan Fall Sale will be held at United Producers, St. Louis, MI on October 27<sup>th</sup>, 2018.

Marshall and I are planning on building on the success of last year's fall sale. Last year we were able to market cattle and genetics in numerous states throughout the country as well as giving the buyers in Michigan competition. This was one of the largest and most successful sales in the state's history. We have opened marketing opportunities for you to sell cattle and genetics across the US.

**New rule: All animals except for registered Angus & Red Angus must be registered as at least 50% Simmental to participate in all Simmental sponsored shows and sales in Michigan.**

With your help we can make this year's female sales in the state of Michigan. What we need from you is your best. This is an opportunity to showcase your program to Michigan and the nation. We are looking for top end bred cows, cow calves, bred heifers, open heifers, pregnancies, embryos, and semen. Please make sure to have high quality professionally taken pictures for the ads and sale catalog. **We need entries and pictures by September 2nd** or sooner for ads. Please let us know as soon as possible how many lots you are planning on consigning to the sale, so we can plan out our trip to screen cattle in Michigan. We are really looking forward to having a great sale with your participation.

This year we are not affiliated with Michigan Angus Association. We will still be marketing high quality Angus & Red Angus cattle. New this year, if you sell Angus or Red Angus cattle you will have to become a member of the Michigan Simmental Association but, you will not have a percentage deducted to go to the Michigan Angus Association. We wish the Michigan Angus Association success in their new ventures.

Sincerely,

Jeremie and Marshall Ruble

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